



Alan Laporta - UI / UX Designer

Excited to contribute my skills and experience to make a difference and shape the future through digital work—blending creativity with a strong artistic soul.

alanlaporta.com

[Barcelona, Spain](#) / Worldwide

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Experience

Social Media Designer - Freelance, 2020 - 2024 / Worldwide

- . Art direction, logo creation, visual identity, social media, photography, as well as content for the brand of the Instagram influencer Chicacode since 2019.
- . Design of logos, corporate identity, websites, color palette, brochures, flyers, posters, social media posts, etc.

UI/UX Designer - Bab Software Applications, 2022 - 2022 / Barcelona, Spain

USER INTERFACE DESIGN

- . Create user-friendly interfaces for web and mobile apps, utilizing wireframes and prototypes.
- . Define and implement user flows, navigation patterns, and interactive elements.
- . Optimize designs for various screen sizes and resolutions.

INTERACTION DESIGN

- . Select color palettes, typography, and icons for cohesive designs.
- . Produce high-quality graphics and icons for digital interfaces.

COLLABORATION

- . Work collaboratively with cross-functional teams, contributing to design reviews and brainstorming sessions.
- . Ensure successful implementation by closely working with developers.

UI/UX Designer - Web Designer - Mutter Venture Builder, Jan 2020 - Jun 2020

- . Prototype and develop web pages on WordPress with Divi and tools.
- . Design brand identity and creative process of digital marketing for different start-ups.
- . Prepare information for publication with special emphasis on the user interface

Education

Sales & Marketing Diploma - ILAC International College in Vancouver, 2022 - 2023

- . Modern strategies, communication, and digital tools for today's business environment.

Design & Visual Communications Diploma - BAU College of Arts & Design Barcelona, 2016 - 2019

- . Arts and Humanities with a focus on design and visual communication.

UI/UX Design Specialization - Platzi - Technology Platform Company, 2019-24 / Remote

- . Design web technologies: Sketch, Figma, Adobe Illustrator, Adobe Photoshop, WordPress, UX, UC, UI.

Web Development Bootcamp - BIT - Computer Training & Innovation Center, 2018 - 2020 / Barcelona

- . Development web technologies: WordPress, HTML, CSS, SCSS, Bootstrap, SEO, VSC.

Graphic Design - Llotja - Art & Design School of Barcelona, 2011-13

- . Visual communication, and graphic creation through resources such as typography, imagery, composition, and color.

Technology

Windows, Mac, Office, Word, Excel, Adobe Photoshop, Adobe Illustrator, Figma, Sketch, Adobe Xd, Visual Studio Code.

Skills

UI design, Illustration, Creativity, Wireframing, Prototyping, Design system, Information architecture, Design sprints, Agile methodology, A/B testing, HTML, CSS, SASS, Video editing.